



cerule®  
skin

# Molène's Island



## French biomarine Skincare

Cerule Skin products are made with Pure Seawater and Algae from the island of Molène. Molène belongs to the Iroise Islands and seas Biosphere Reserve.

Located on the coast of Brittany in France, this reserve is almost 100,000 hectares wide. There are strong currents, high tides, and the water can reach 20 meters in depth. This reserve has significant biodiversity, encompassing more than 600 species of algae, large sea bird colonies, and populations of basking sharks and gray seals.

The island of Molène is a marine area protected by UNESCO, and also by Armorique Regional National Park, Iroise Marine Nature Park, and the European ecological network, Natura 2000.



# Our values

## NATURAL BIOMARINE SKINCARE

All our ingredients are harvested according to quality criteria and in respect of nature and the environment.

All our ingredients come from natural resources, harvested in respect of their renewal and their biodiversity.

All our formulas are developed with :  
98.5% of ingredients coming from natural origin.  
Petrochemical-free, paraben-free,  
GMO-free, synthetic fragrance-free.  
None of our products are tested on animals.

## EFFICIENT FORMULAS

New-generation active ingredients  
Isotonic formulas  
Formulas scientifically tested by in-vitro and in-vivo tests

## FRENCH QUALITY

Our skincare line is made in Brittany, France.



# Isotonic formulas

## MADE WITH PURE SEAWATER FROM THE ATLANTIC OCEAN IN BRITANY

Collected from a protected area from outside pollution, the seawater is filtered of all impurities and sterilized by microfiltration.

Pure Seawater revitalizes and remineralizes the skin by a synergic diffusion of minerals and trace elements.

Seawater at a perfect degree of salinity creates an isotonic environment for cells. Thus the concentration of water is similar in solute to that of the membrane of our cells. Cells will recognize the same concentration and take what they need in minerals and trace elements for an optimum effect. Through biomimicry, seawater increases the product's effectiveness by promoting the diffusion of active ingredients through the skin barrier.

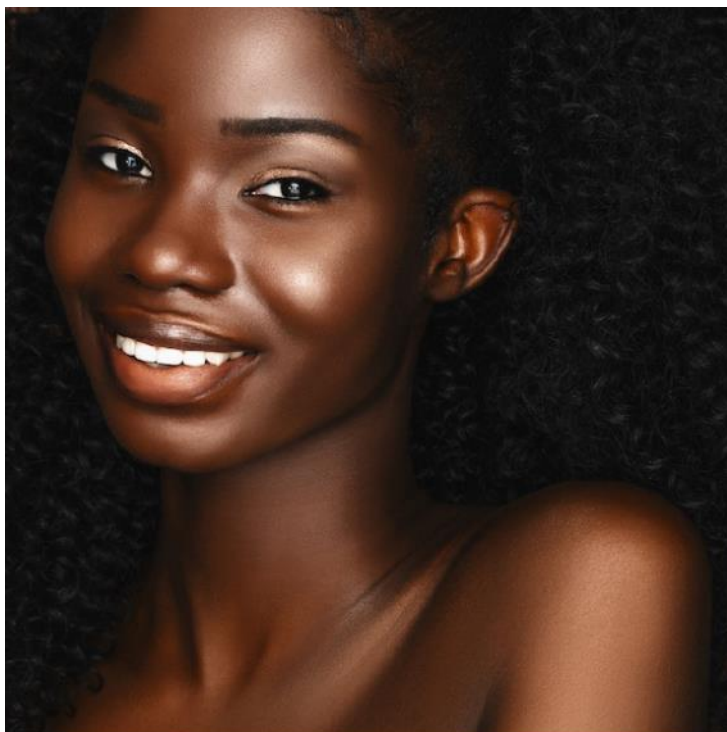


# Our seaweeds

Our seaweeds are Ecocert certified



The seaweeds used in our Cerule Skin line are harvested by hand according to tradition, within the biosphere of Molène Island. They are then transformed into powder and aqueous or oily extracts within 24 hours after having been harvested, so it preserves all their freshness and nutrients. The extraction method has a specific and ecological process. All the algae used in our products are ECOCERT certified.





# Morning routine

In the morning, prepare your skin for the day

1. Cleanse with Cerule's Micellar Gel
2. Lift and plump with Instant Tensor Serum
3. Moisturize and even skin tone with CC Cream



**step 1**

CLEANSE



**step 2**

LIFT AND PLUMP



**step 3**

MOISTURIZE AND GLOW

*Our products are complementary. Their functions and ingredients are synergistic.  
Used together, the benefits of their actions are multiplied.*



# Night routine

In the evening, boost the self-regeneration of your skin

1. Cleanse and remove makeup with Cerule's Micellar Gel
2. Lift and plump with Instant Tensor Serum
3. Regenerate and repair with AFA Regenerating Night Cream



**step 1**

REMOVE MAKE-UP



**step 2**

LIFT AND PLUMP



**step 3**

REGENERATE AND REPAIR

*Our products are complementary. Their functions and ingredients are synergistic.  
Used together, the benefits of their actions are multiplied.*



## CLEANSING MICELLAR GELS

Choose your formula according to your skin type

CLEANSING  
REMOVING MAKEUP  
SOOTHING  
CALMING  
MOISTURIZING

Soothing

FOR NORMAL  
TO DRY SKINS

CLEANSING  
REMOVING MAKEUP  
PURIFYING  
REBALANCING  
REPAIRING

Purifying

FOR COMBINATION  
TO OILY SKINS



Cosmos Natural Certification by Ecocert Greenlife.  
99% of ingredients of Natural Origin  
20% of ingredients from Organic Farming

3.38 fl.oz

100mL

# Soothing Micellar Gel



The **Soothing** cleansing **Micellar Gel** cleanses and removes makeup gently. It is formulated at physiological pH **for normal to dry skins**. Enriched with aromatic water of Gorse flowers, it soothes the skin for an **instant sensation of comfort** and **calms redness and feelings of tightness** of sensitive skins. **Palmaria red algae calms, soothes and remineralizes the skin**, while the complex of vegetal glucose **moisturizes the skin in-depth** and restores the hydrolipidic film, which protects the epidermis. Its melting texture with apricot oily extract effectively **removes impurities and makeup** on the face, eyes and lips. The skin is clean, ready to receive face care products.

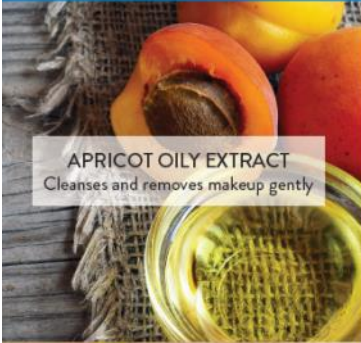
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# Purifying Micellar Gel

The **Purifying** cleansing **Micellar Gel** cleanses and removes makeup. It is formulated at physiological pH **for combination to oily skins**. Phycosaccharides from brown algae and red algae extract from *Asparagopsis* have **sebum-regulating, antibacterial and skin-repairing properties**. Both ingredients act in synergy to **reduce imperfections** for a smooth and clear skin. Its melting texture with apricot oily extract effectively **removes impurities and makeup** on the face, eyes and lips. The skin is clean, ready to receive skin care products.



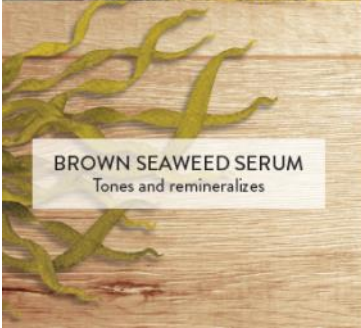
## INGREDIENTS IN BOTH MICELLAR GELS



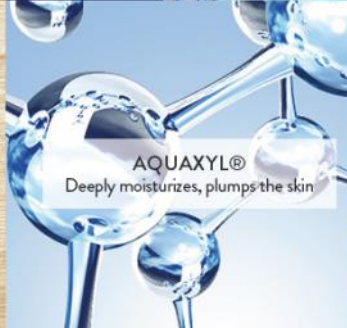
**APRICOT OILY EXTRACT**  
Cleanses and removes makeup gently



**ISOTONIC SEAWATER**  
Revitalizes, soothes, protects the skin

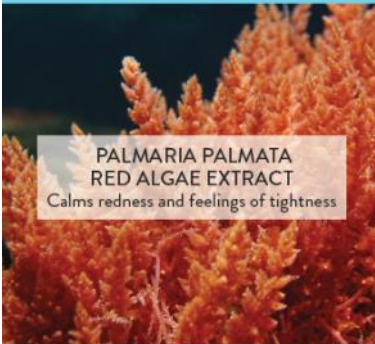


**BROWN SEAWEED SERUM**  
Tones and remineralizes



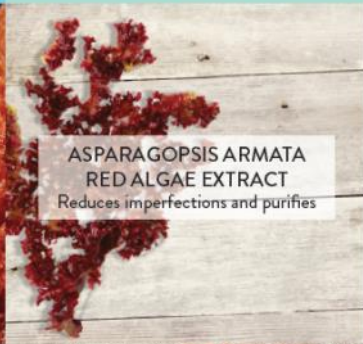
**AQUAXYL®**  
Deeply moisturizes, plumps the skin

## ACTIVE INGREDIENTS OF SOOTHING MICELLAR GEL

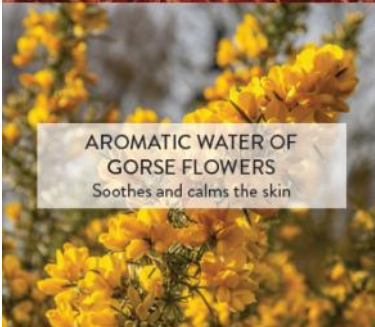


**PALMARIA PALMATA  
RED ALGAE EXTRACT**  
Calms redness and feelings of tightness

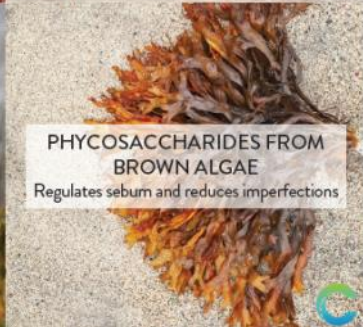
## ACTIVE INGREDIENTS OF PURIFYING MICELLAR GEL



**ASPARAGOPSIS ARMATA  
RED ALGAE EXTRACT**  
Reduces imperfections and purifies



**AROMATIC WATER OF  
GORSE FLOWERS**  
Soothes and calms the skin



**PHYCOSACCHARIDES FROM  
BROWN ALGAE**  
Regulates sebum and reduces imperfections





# INSTANT TENSOR SERUM

LIFTING  
PLUMPING  
FIRMING  
REVITALIZING  
MOISTURIZING

Isotonic formula



Cosmos Natural Certification by Ecocert Greenlife.  
99% of ingredients are from natural origin.  
12% of ingredients are from organic farming.

FOR ALL SKIN TYPES

0.5 fl.oz

15mL



Instant Tensor Serum is a natural, **concentrated, anti-aging skin-care serum**, suitable for all skin types. It combines the power of an **ultra-tightening serum** with the comfort of a **moisturizing serum**. Its signature fragrance emits a delicate aromatic scent.

Peptides and Brown Seaweeds are powerful anti-aging ingredients that **smooth, reshape and firm the skin instantly**. Hyaluronic Acid (LMW) and Fuocert® **deeply moisturize**, while its isotonic formula with pure seawater **revitalizes and tones the skin**. Red seaweeds and Barley floral water remineralize and regenerate for **visibly younger skin and a brighter complexion**.

With the most effective formula, the Instant Tensor Serum has an **immediate tightening effect**; it fills wrinkles and fine lines, plumps the skin, refines the texture of the skin and **fight skin slacking**. It also deeply moisturizes and softly envelops the skin.





## CC CREAM

COMPLETE CORRECTION

MOISTURIZES  
BRIGHTENS THE COMPLEXION  
SOOTHES  
REVITALIZES  
REFINES SKIN TEXTURE  
UNIFIES

Universal tone

98,5% of ingredients are from natural origin.

FOR ALL SKIN TYPES

1 fl.oz

30mL



CC Cream is a **color-correcting, hybrid skin-care** formula designed for all skin types. This fine texture, is concentrated with new generation chronoadapting **pigments that self-adjust to the skin's natural color** for a flawless, custom-made complexion. Its signature fragrance reveals an intense yet delicate aromatic woody scent to make the application experience a sensorial moment.

Enriched with Mango Butter and Aquaxyl®, it intensely infuses the skin with **moisture and maintains optimal hydration all day long** by retaining the moisture inside the skin. The Calendula extract **soothes the skin**. Its formula with Pure Seawater revitalizes and tones the skin. Vitamin E, a powerful antioxidant, **protects against free radicals and prevents the signs of visible skin aging**. Pistachia lentiscus and pigments act in synergy to refine the skin's texture and perfect the complexion.

It hydrates and soothes the skin, creating an **instant sensation of comfort** that lasts throughout the day. Revitalized, the skin is more toned and smoother, looking younger. Protected from free radicals, which can lead to premature aging, the **skin is healthier**. The skin's texture is refined. **Rednesses, flaws and the size of pores are reduced**. The complexion is radiant, fresh and luminous.



**MANGO BUTTER**  
Moistures deeply, anti-aging action



**CALENDULA FLOWER EXTRACT**  
Soothes and calms the skin



**AQUAXYL®**  
Deeply moisturizes, plumps the skin



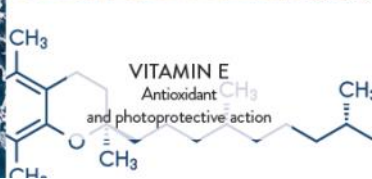
**PISTACHIA LENTISCUS**  
Refines skin's texture, reduces pores' size and shine, creates a matte finish



**CHRONOADAPTING PIGMENTS**  
Custom-made complexion



**SEAWATER**  
Revitalizes, soothes, protects the skin



# AFA REGENERATING NIGHT CREAM

REGENERATING  
REPAIRING  
ANTI-AGING  
MOISTURIZING

Isotonic Formula



Cosmos Organic Certification by Ecocert Greenlife.  
99% of ingredients are from natural origin.  
30% of ingredients are from organic farming.

ALL SKIN TYPES

1 fl.oz

30mL



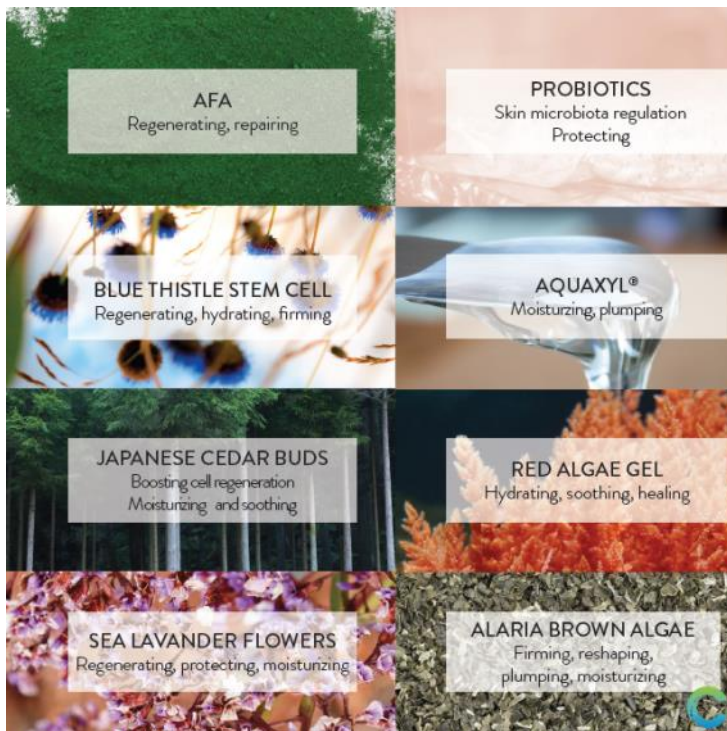
AFA-based Regenerating Night Cream is an **anti-aging skincare** with a **targeted action on cell regeneration**, suitable for all skin types.

AFA, seaweed extracts, plant extracts, probiotics and isotonic water act synergistically to **stimulate cell renewal mechanisms**.

Repairing mechanisms are boosted, the **skin seems younger** with **less visible wrinkles**, a smoother, **firmer and more plumped skin**. Deeply moisturized, the skin looks silky leaving the complexion luminous.

L'AFA (*Aphanizomenon flos aquae*) is a blue-green algae naturally found in Klamath Lake in Oregon (USA).

Cerule has researched the use of AFA in skincare. Results prove that after 24 hours of treatment, a cell proliferation is observed and that AFA accelerates the process of cell regeneration.



Join us for an  Extraordinary Life

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